

JÉRÉMY HERVELIN

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Placement officer

Mariona SEGU

Department of Economics (THEMA)

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POSITIONS AND AFFILIATIONS

Postdoctoral researcher, THEMA, CY Cergy Paris University, 2021-present

Research Fellow, Chair *Securing Career Paths*, 2019-present

RESEARCH INTERESTS

Broad fields: Labor Economics, Economics of Education

Specific fields: School-to-work transitions, Active labor market policies

EDUCATION

Ph.D. in Economics, *CREST – Polytechnic Institute of Paris* 2016 - 2020
Supervisor: Pierre Cahuc

M.Sc. in Economics, *University of Paris 1 Panthéon-Sorbonne* 2013 - 2015
Economics of Globalization

B.Sc. in Economics, *University of Reims Champagne-Ardenne* 2010 - 2013

REFERENCES

Prof. Pierre Cahuc
Sciences Po, IZA, CEPR, IUF
pierre.cahuc@gmail.com

Prof. Olivier Charlot
CY Cergy Paris
olivier.charlot@cyu.fr

Prof. Arne Uhlenborff
CREST, IZA, IAB, DIW
arne.uhlenborff@gmail.com

JOB MARKET PAPER

Caseworkers and Unemployed Youths, with Pierre Villedieu (Sciences Po, DARES). [\[Link\]](#)

This study examines the impact of caseworkers on the employment and training outcomes of young people facing challenging transitions from school to work in France. By utilizing a unique administrative database and exploiting a quasi-random assignment mechanism, we are able to assess the value-added of each caseworker. Our findings reveal that caseworkers who perform above average significantly increase the number of employment days by 6% and training enrollment by 7.5% within two years. We further explore the reasons why caseworkers perform differently. We find that they tend to specialize in employment or training placement. Higher value-added caseworkers secure either temporary contracts or non-certified training. Lastly, we use machine learning algorithms to measure conditional treatment effects and find that reallocating caseworkers to youths could yield more employment days.

PUBLICATIONS

The Effect of Workplace vs School-Based Vocational Education on Youth Unemployment: Evidence from France, with Pierre Cahuc, *European Economic Review*, forthcoming. [\[Link\]](#)

We conducted a field experiment in France which shows that employers exhibit little preference when deciding whom to invite for job interviews: unemployed apprentices or vocational students, both of whom have earned the same diploma. By merging the results of this experiment with a search and matching model which accounts for the selection of apprentices retained by their training firms, we provide a framework to understand the ways in which apprenticeship influences youth employment. Our results indicate that the main positive impact on employment comes from retaining apprentices within their training company, while the productivity gap compared to vocational students remains minimal when the same skills can be acquired through the academic path or apprenticeship.

Directing Young Dropouts via SMS: Evidence from a Field Experiment, *IZA Journal of Labor Policy*, 12(1), 2022. [\[Link\]](#)

Although SMS is constantly used to transmit information, little is known about the use of it by public institutions to direct people. This paper presents a field experiment in France about its effectiveness to direct disadvantaged people toward public services. Two types of treatment SMS were provided: one type whose content was written in a formal style; a second type whose style was much informal. All the SMS were individualized and included specific information about the agencies. Results indicate that the SMS had no significant effect on enrollment. There is also no apparent heterogeneous effect according to individual, agency, or location characteristics. In line with other academic evidence, these findings suggest that SMS have very limited effectiveness for directing this population toward public services.

WORKING PAPERS

Firm Retention and Productivity of Apprentices, *THEMA Working Paper* No. 2023-14, 2023 (submitted). [\[Link\]](#)

This study investigates the retention rate of young people in firms that offer apprenticeship positions. While the majority of training firms hire apprentices with the aim of retaining them when the contract ends, only a small proportion of youths actually transition into full-time employment in the same firm. To explain this phenomenon, I rely on a tractable model that incorporates firm decision-making processes, enabling an analysis of the retention rate. By estimating the productivity distribution of apprentices based on observed wage data from French surveys, the findings indicate that training firms, on average, benefit more from separating from apprentices rather than hiring them as workers.

The Benefits of Early Work Experience for School Dropouts: Evidence from a Field Experiment, with Pierre Villedieu, *THEMA Working Paper* No. 2022-07, 2022 (submitted). [\[Link\]](#)

Employers do not necessarily view dropouts as completely lost causes, as they represent a heterogeneous group of young individuals actively seeking opportunities in the labor market. This raises the question of whether job-related work experience, especially in tight occupations, is sufficient to increase the employment opportunities of school dropouts in comparison with graduates. To answer this question, we conducted a correspondence study with 6,400 applications sent to real job offers and 8,200 unsolicited applications between January and December 2018. We found that dropouts have lower probabilities of being interviewed for job positions than graduates, but this gap is narrowed for dropouts who acquired job-related work experience and even more when skill certification is associated. Furthermore, sending unsolicited applications close the interview rate gap in slack labor markets for dropouts with job-related work experience.

SELECTED WORK IN PROGRESS

Job Search Assistance for Vocational Students, with P. Cahuc and A. Uhlenhoff

Peer Effects in Active Labor Market Policies, with A. Houndetoungan

Contrat aidé pour les jeunes et préférence des employeurs, with J.-F. Giret

OTHER PUBLICATIONS IN FRENCH

Le panel Trajectoires des jeunes appariées aux mesures actives du marché du travail (Trajam) 2010-2015, with M. Borel, M. Kécy and C. Reist, *Dares Document d'études*, No. 262, September 2022

Comment favoriser l'accès à l'emploi des jeunes peu qualifiés ?, with P. Cahuc, *Opinions & Débats*, N°2, July 2021

Contrat aidé et formation : comment favoriser le recrutement des décrocheurs scolaires ? Résultats d'un testing des préférences des employeurs, with C. Ballini, *Dares Analyses*, N°33, October 2020

BOOKS AND CHAPTERS

Quelles politiques de l'emploi pour les jeunes ?, with P. Cahuc, *Sécuriser l'emploi*, Presses de Sciences Po, June 2023

Les politiques d'emploi et de compétitivité, Chapter 19 in *Les politiques publiques*, collection FAC, La Documentation française, January 2023

TEACHING

CY Cergy Paris University (CYU) Fall 2022

Lecture: Macroeconomics

Second year Bachelor students

Paris Institute of Political Studies (Sciences Po) Fall 2016 and Spring/Summer 2017, 2018, 2019

Lecture: Economic Analyses, propaedeutic

Lecture: Economics & Mathematics, summer school

Assistant: Labor Market Policies, graduate level

Lecture: Principles of Microeconomics, undergraduate level

First year Bachelor students

Paris Graduate School of Economics and Statistics (ENSAE) Fall 2017, 2023 and Spring 2018

Lecture: Macroeconomics, graduate level

Tutorial: Introduction to Statistics and Econometrics

Tutorial: Econometrics

Third year Bachelor and First Year Master students

University of Paris Dauphine-PSL (Paris IX) Fall 2019 and Spring 2020, 2021

Flipped classroom: Macroeconomics

Lecture: Open Macroeconomics

Lecture: National Accounts

Paris Sciences et Lettres University (CPES), Prof: Gabrielle Fack

University of Paris 1 Panthéon-Sorbonne (Paris 1)

Fall 2017, 2018

Tutorial: Microeconomics

First year Bachelor students, Prof: Constance Monnier-Schlumberger

CONFERENCES AND INVITED SEMINARS

- 2023 THEMA Applied Economics Seminar, Séminaire d'économie du CEMOI
Séminaire d'économie du CRIEF, 8th LEER Conference on Education Economics
71st AFSE Annual Congress, 2023 EEA-ESEM Congress, Séminaire d'économie du LED
- 2022 HEC Lausanne Labor reading group seminar, University of Bern internal seminar
THEMA Applied Seminar, Journées de Microéconomie Appliquée, 70th AFSE Annual Congress
- 2021 ADRES Doctoral Conference, Umeå University internal seminar, Journée des jeunes docteurs CREM
AMSE Internal Seminar, 69th AFSE Annual Congress, THEMA Theory seminar
- 2020 IREDU seminar, CREST Microeconometrics seminar, DARES internal seminar
CREST Microeconomics internal seminar, CREST Job Market internal seminar
European University at Saint-Petersburg Online Workshop on the Economics of Education
- 2019 Phd CREST Firms & Markets internal seminar, 6th Potsdam PhD Workshop in Empirical Economics
27th Annual Workshop Transitions in Youth, DARESLab internal seminar
DARES internal seminar, Chaire Secure Career Breakfast seminar
- 2018 Phd CREST Firms & Markets internal seminar, AFSE-DGT 4th Conference on the Evaluation
of Public Policies
- 2016 LMA CREST internal seminar

SERVICE

Journal reviews: *Journal of the European Economic Association*
Journal of Economic Inequality
Portuguese Economic Journal
Revue Économique
Revue d'Économie Politique

GRANTS AND SCHOLARSHIPS

- 2022 Visiting at the University of Lausanne w/ Rafael Lalive THEMA-21813 Grant (\approx €1,500)
- 2021 Full postdoctoral scholarship LABEX MME OIIFONDATION
- 2020 Research project "Assisting Young People" SPP-2020-PR34 Grant (\approx €100,000)
- 2018 Research project "Nudges for Dropouts" SPP-2019-PR28 Grant (\approx €8,000)
- 2017 Research project "Training for Youth" CIF 2017-045 Grant (\approx €135,000)
- 2016 Database construction "TRAJAM" CSIF 16/028 (\approx €200,000)
- 2016 Full doctoral scholarship + 4th year extension GENES/2016/58

PAST SCIENTIFIC ACTIVITIES

2016-2020 Research collaborator, *Ministry of Labor*, supervisor: Philippe Zamora
Summers 2012 to 2014 Research assistant, *INED*, supervisor: Loïc Charles

SKILLS

Languages French (native), English (fluent)
IT Python, Stata, SAS, L^AT_EX